



earthbeat™

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**Corporate Partnership  
Information**

a volunteer revolution. a corporate partnership.



earthbeat™

In 1993, a group of passionate individuals envisioned a non-profit organization dedicated to giving back to the community. In that moment, Earthbeat was born, igniting a *volunteer revolution*. What began as a one-day event where hundreds of youth and young adults dedicated their time to serve the Rockford and Stateline region grew into a powerful movement for change.

Today, as we emerge from the challenges of the COVID-19 pandemic, the need to reignite that volunteer spirit in this generation has never been more critical. Our goal is to empower young people to become leaders in their communities through environmental stewardship and habitat restoration.

Over the years, Earthbeat volunteers have made significant contributions, partnering with community-based organizations, schools, the Rockford Park District, Winnebago Forest Preserves, and other natural habitats throughout the region. Through the generosity of corporate partners like you, we are able to not only mobilize these young leaders but also provide financial support to local youth-focused non-profits.

This year, we are excited to launch our volunteer initiative on October 29th with a major project in partnership with the Winnebago County Forest Preserve. Together, student volunteers will plant trees, remove invasive species, gather native seedlings, and clean up debris at Blackhawk Springs Forest Preserve.

By doing so, we aim to:

- Foster a spirit of volunteerism in young people
- Empower youth to serve their communities consistently
- Support local municipalities and organizations in achieving environmental projects that would otherwise go uncompleted
- Raise awareness and promote environmental care
- Provide financial assistance to youth-based non-profits to continue their important work for students and the broader community

We invite your company to invest in the future of our youth and students by supporting Earthbeat. Your generous donation will help us promote volunteerism and environmental service, while providing critical financial resources to youth non-profit organizations.

Thank you for considering this opportunity to make a lasting impact. For more information on Earthbeat and how your company can get involved, please visit our website: [www.earthbeat.cc](http://www.earthbeat.cc)

Together with this generation, we can build a brighter, more sustainable future for our communities.

Sincerely,  
Dr. Judy Bethge  
Coordinator, Earthbeat Inc.

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# sponsorship

If you would like to partner with Earthbeat, please complete this corporate sponsorship form, along with a check or electronic donation to Earthbeat. Earthbeat is a recognized 501(C)3.

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## Earthbeat Corporate Sponsorship Levels

### Diamond Season Sponsor: \$5,000

- Your company logo will be placed on the front of the official CLS Earthbeat T-shirt
- On our CLS Earthbeat Clean-Up Day, workers at the sites will be wearing exclusive t-shirts featuring your company logo.
- A worksite will be sponsored by your company with the option for your employees to volunteer as well.
- A sign will be posted at the worksite with your company logo included
- Your company will be mentioned as an exclusive sponsor in a press release leading up to the event to major news outlets in the Rockford area
- CLS will post your company name and logo in a thank you video post through the Christian Life Schools Instagram and Facebook accounts targeting over 2500 people in the Stateline area
- Your company name and logo will be thanked in a CLS news email blast to families in our local area.
- Your company will receive a plaque showing your participation in Earthbeat 2024-25.

### Platinum Season Sponsor: \$2,500

- Your company logo will be placed on the front of the official CLS Earthbeat T-shirt
- On our CLS Earthbeat Clean-Up Day, workers at the sites will be wearing exclusive t-shirts featuring your company logo.
- A worksite will be sponsored by your company
- A sign will be posted at the worksite with your company logo included
- Your company name and logo will be promoted through a picture post to the Christian Life Schools Instagram and Facebook accounts targeting over 2500 people in the Stateline area
- Your company name and logo will be promoted in a CLS email blast to families in our local area
- Your company will receive a plaque showing your participation in Earthbeat 2024-25

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Diamond and Platinum Season Sponsors are featured in both the fall and spring projects.

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## Earthbeat Corporate Sponsorship Levels

### Gold Level Event Sponsor: \$1,000

- Your company logo and name will be placed on the back of the official CLS Earthbeat T-shirt at top.
- Your company name and logo will be promoted through the Christian Life Schools Instagram and Facebook accounts targeting over 2500 people in the Stateline area
- Your company name and logo will be promoted in a CLS email blast to families in our local area
- Your company will receive a framed certificate showing your participation in Earthbeat 2024

### Silver Level Event Sponsor: \$500

- Your company logo will be placed on the back of the official Earthbeat T-shirt in the mid-section.
- Your company name and logo will be promoted through a picture post on the Christian Life Schools Instagram and Facebook accounts targeting over 2500 people in the Stateline area
- Your company will receive a framed certificate showing your participation in Earthbeat 2024

### Bronze Level Event Sponsor: \$250

- Your company name will be placed on the back of the official Earthbeat T-Shirt in the lower third section.
- Your company name will be promoted through the Christian Life Schools Instagram and Facebook accounts targeting over 2500 people in the Stateline area

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Gold, Silver and Bronze Event Sponsors are featured in either the fall or spring projects.

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## Earthbeat Corporate Sponsorship Levels

Diamond Season Sponsor: \$5,000

Platinum Season Sponsor: \$2,500

Gold Level Event Sponsor: \$1,000

Silver Level Event Sponsor: \$500

Bronze Level Event Sponsor: \$250

**Yes! We want to partner with Earthbeat!**

Business Name:

Contact Person:

Address

Email:

Phone number:

Artwork needs to be received by October 16th for t-shirt production. Please email [donation@earthbeat.cc](mailto:donation@earthbeat.cc) or [susan.abraham@clschools.org](mailto:susan.abraham@clschools.org) with questions

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